

**CAFFÈ
VERGNANO
1882**



A worker wearing a blue long-sleeved shirt, a black apron, and a blue cap is shown in a warehouse setting. The worker is holding a large, full burlap sack, which is slightly out of focus. In the foreground, there is a large stack of folded burlap sacks, some of which have colorful patterns (red, green, blue) woven into the fabric. The background is a blurred industrial environment with green and grey tones.

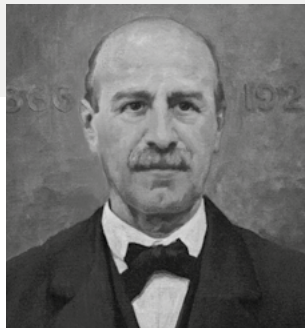
**WHO
WE ARE**



Italy's most ancient coffee roasting company since 1882

For over 140 years, we've handed down our tradition generation to generation, bringing the authentic Italian espresso all over the world

Our path



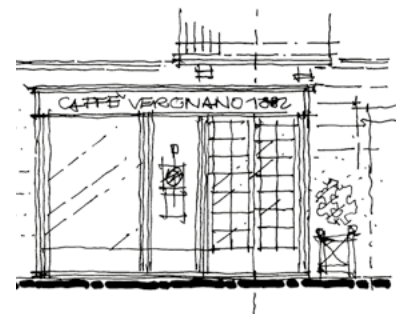
2008
Caffè
Vergnano
logo was
born



“Benvenuti
a Casa”



A family
tale
since
1882



1882

Domenico Vergnano opens his grocery store in Chieri, at the hills of Torino. The history of Caffè Vergnano begins

1930

The small roaster grows, from a small grocery store to a small company

1960

Franco & Carlo Vergnano take over the company marking the beginning of a new era, building the current roasting facility in Santena the following years

1986

Caffè Vergnano acquires Casa del Caffè, an historical Torinese roaster: the Food Service distribution expands

1996

Caffè Vergnano grows beyond Italy's borders. The company begins exporting to France and Germany

2016

Our 100th Caffè Vergnano 1882 flagship store opens in Singapore

2018

The Accademia Vergnano comes back home. A training centre dedicated to coffee culture opens in Chieri

2019

Caffè Vergnano's commitment to the environment is renewed. The first milestone is the new r-pet coffee bean pack launched at the beginning of the year

2021

Caffè Vergnano signed an agreement with CCH. A new production plant is under construction

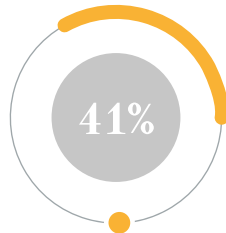


Facts and Figures

2021 revenue € 92 M

ITALIAN HORECA

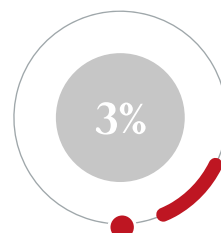
- led by the detailed food service distribution throughout the nation



ITALIAN RETAIL
among the top leaders in the **Italian retail mass market**

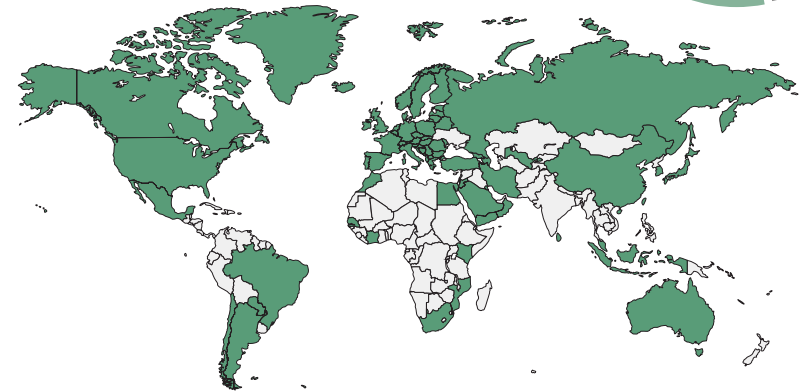
EXPORT

- 15 years aiming to be the ambassador of the Italian espresso around the world



VENDING

Present in over 90 countries



13,500

PRODUCTION FACILITY [M²]

180+

CAFFÈ VERGNANO 1882 IN THE WORLD



240

Caffè Vergnano employees

7,000+

HORECA clients in Italy

**OUR
VALUES**





A family passion for over four generations

Roasting coffee is more than just a simple industrial production: it's a heritage which we have to protect, hand down, and preserve

A family guarantee



Carolina and Franco Vergnano

WE ARE FAMILY

For four generations, our goal has been to create a coffee company that feels like family, and that behaves like one. This means that all the people involved with us, from suppliers to home consumers, know exactly who is behind our coffee. Today, five members of the Vergnano family are leading the company: **Franco** and **Carlo Vergnano**, and **Carolina, Enrico, Pietro**.

WE ARE TRULY INVOLVED

We are a group of passionate people who are always available for one another. Our winning network of customers, suppliers, and employees have been working with us for decades, creating mutual, long-lasting value from production to distribution.

WE SHARE THE SAME PASSION

We believe in treating co-workers like family. Positive personal relationships and trust have enabled creativity over the years and are key to growing our business.

“

Being part
of a family
tradition is
a precious
gift

Enrico Vergnano





Our commitment: quality above all

Our blends are the result of a meticulous selection.
It is a pledge we've taken towards our consumers
which we respect every day



Coffee Origins

AMERICAS
mild and balanced, nutty
spicy, mild acidity

AFRICA
bright, acidic, fruity,
medium body

ASIA
earth, chocolaty, sweet,
heavy body



**Roasted and
blended
in Italy
since 1882**

We choose to preserve our craftsmanship maintaining the slow and traditional roasting process, origin by origin, in order to exalt the aroma of each bean



“

We select
only the best
origins for
our blends
This is the
starting
point of
the perfect
espresso

Pietro Vergnano

Truly Made in Italy



After 140 years, the flavour of our blends still comes from the hills of Torino to travel all over the world, with the same care and passion of when we first started



100% Made in Piemonte

The entire production is located in Santena (Piemonte).

Today we have 2 production plants, one close to the other: the first one dedicated to coffee roasting, the second one to capsules production



By 2022 a third plant will be inaugurated



Our pledge to the environment

We have always believed in innovation: **sustainability** is an issue that can't be ignored and we work everyday towards increasing our efforts



Our impact

OUR CHALLENGE: MAKING COFFEE CONSUMPTION SUSTAINABLE

We believe that there's no reason why drinking coffee should hurt the environment. That's why we are constantly working on reducing waste and compensating for our impact on the planet. This often means reimagining the way we do business, and we welcome the challenge.

We empower *women*



Women in Coffee is our sustainable dream: a fundraising project that supports small communities of women working on coffee plantations.

We reduce *waste*



Compostable capsules
Caffè Vergnano's Nespresso compatible capsules are 100% compostable.

We *innovate*



R-PET container for HORECA
In 2020 we launched a new whole coffee beans container for our Horeca clients. We have been the first to develop a sustainable product for this market segment

Women in Coffee

Our sustainable dream

Our awareness of women making up the vast majority of the workforce within coffee cultivation gave rise to Women in Coffee.



It's a fundraising initiative founded in 2019 to support concrete projects aimed at enhancing and promoting the role of women in coffee plantations.

The project was developed in collaboration with the **IWCA International Women's Coffee Alliance**, a non-profit organization whose mission is to support women who produce coffee to achieve an economically sustainable life.

We cut by half our use of plastic



To create the new coffee pack for coffee shops we have cut by half the use of plastic coming from non-renewable sources.

Instead, we have used **50% of recycled PET**, which is the maximum amount allowed by law.

Our new **R-PET** feeder is 100 % recyclable for a coffee that is 100% good with the environment.





“

Some years ago we asked ourselves - how will people be drinking espresso in the future? - based on this vision we developed our capsules project

Franco Vergnano

Compostable capsules

Our great challenge? Providing coffee consumption in sustainable capsules and reducing non-recyclable waste. **This is why we have created our compostable capsules**, which can be placed in the ORGANIC waste bin without separating them from the coffee.



“

We want to
share our
everyday
dreams
telling
them to
the world.
Espresso
after
espresso

Carolina Vergnano





Our Horeca market in Italy



Our global model, developed with the most traditional, yet effective distribution, delivering to the door of **7,000+** accounts with over **38** distribution centres and **100** trucks

Our Retail market



Present in all **retail chains in Italy**, Caffè Vergnano ranks among the top leaders of the largest Italian coffee roasters





Our Export market



Our mission is to bring the authentic italian espresso in every country of the world.

We export in over 90 countries since 2000. Our main export markets are USA, France, Germany, Greece and Poland

Our wide range of products



A complete line for Horeca, Retail and OCS segments.
Whether we're talking about traditional espresso, ground coffee, single portioned pods, the quality remains at its highest standard



Our Certifications

Since 1999, we have taken on the **World Environmental Policies**

We believe that improving Environmental Quality means better **Quality of human life**

We operate in agreement with the major **international certifications and regulations**



CAFFÈ VERGNANO 1882



Caffè Vergnano 1882: our flagship stores around the world



Caffè Vergnano 1882 is the name of our flagship stores, developed in over 18 nations. The ideal environment to breathe the Italian atmosphere of the authentic Italian caffetteria

Caffè Vergnano 1882 in the world

+180 COFFEE SHOPS
IN THE WORLD

27

COUNTRIES

+100

IN ITALY

2

COFFEE SHOPS
ON BOARD

12

COFFEE SHOPS
ON 4 WHEELS

STREET COFFEE

75.000

ESPRESSO SERVED PER DAY

218.000

KG OF HIGH QUALITY BLENDS



SUSTAINABILITY & MADE IN ITALY

Each piece of furniture respects the environment, and we favor the use of recycled and biodegradable materials.

“

Going to a city
outside of Italy,
and seeing one
of our stores
is a dream that
came true.
It's like feeling
at home all
over the world

Carolina Vergnano



STREET COFFEE



Caffè Vergnano hits the road

In 2020, while the world stopped and all coffee shops were forced to shut down, a Vergnano ApeCar started cruising the streets of Italy's biggest cities to deliver espresso to confined people.

What was just an instinctive attempt to bring some normality at a very peculiar time led to the creation of a new, mobile coffee shop concept, the Vergnano Street Coffee, which brings the most Italian ritual on the road and aims at creating new, authentic coffee experiences.



- OUR APECAR -



- OUR BIKE -



- VINTAGE VAN -

Women in Coffee tour

Our iconic pink van travels around Italy to meet women that have realised their dreams. Their stories talk about resilience, entrepreneurship and empowerment to inspire people

The outcome is a web-series which will be shared on YouTube.



eranda

COFFEE EXPERIENCE



Premium coffee Experience

In order to satisfy the most demanding clientele we developed a new concept to savour coffee. It has been studied to give the opportunity to the client to select its favourite blend and extraction method guided by a Coffelier. It is available in the best locations worldwide.



ACCADEMIA VERGNANO





Accademia Vergnano: the excellence of training

Using good coffee is not enough to prepare a great **espresso**. You also need talent and a lot of training, because coffee is an art, and like every form of art it has its rules.

Accademia Vergnano was created to teach baristas those skills, update them on our exclusive blends, and help them turn their coffee shop into a reference for their customers.

Recognized SCA Center



**The Vergnano Academy is
recognised as Italy's SCA Premier
Training Campus**

Here you can book and sit exams to obtain the certifications for the 6 modules of the SCA COFFEE DIPLOMA SYSTEM. The training programmes have been studied to pass on all the culture, secrets and professionalism needed to continue to spread the art of coffee across the world.



“

Coffee is an art and, as such, it has its rules. This is why the Accademia Vergnano was born, to make our cafés the reference point for even the most demanding clients

Franco Vergnano

*Selezionare le migliori
con passione*





A MATTER
OF CHOICE